

## Call for Chapter Proposals

### Quality in Online Programs: Approaches and Practices in Higher Education

*Swapna Kumar & Patricia Arnold, Editors*

A Book in the Series “Leadership and Best Practices in Educational Technology Management” (Brill/AECT) - Christopher Miller and Anthony Piña, Series Editors

The book will focus on approaches and practices adopted for quality assurance, measurement, and management in online programs within higher education. There is an abundance of literature on online **course** design, facilitation, and quality, but fewer resources for those looking to create, improve, and evaluate online **programs** in higher education. Chapters in this book will provide cases about how leaders, programs or institutions implemented, measured, and sustained quality in online programs, and will end with specific resources and recommendations for others.

We welcome chapter proposals that address the following topics related to quality in online programs:

- Educational technology and instructional design support
- Quality assurance and continuous improvement procedures
- Program outcomes, student retention, student professional growth, etc.
- Curriculum quality and learning effectiveness
- Online student support and satisfaction
- Accessibility and diversity
- Online student advising and mentoring
- Online community-building
- Faculty development and support
- Faculty engagement and satisfaction
- Support and professional development for leaders/administrators
- Quality of internships/practicum/projects
- Quality in online program processes (e.g. admissions, orientations, career services)
- Institutional policies and strategy

We also welcome proposals on other topics that are not included in the list above, but that focus on online program quality.

Chapters will be under 6000 words and include:

- the context (of the online program or online programs at an institutional level)

- the implementation of quality assurance and measurement procedures, with provision of background or rationale for the decisions made
- the processes, instruments or methods used
- lessons learned, and outcomes/impact
- best practice recommendations for program leaders/other institutions.

We request brief proposals by **September 5, 2020** that will include:

- The title of the chapter
- Details of author(s) and contact information
- Description (under 1000 words) of the proposed focus of the chapter, including the implementation context (institution/online program), quality assurance procedures or methods, and lessons learned/impact.

Proposals can be submitted at <https://bit.ly/3k6X7vK>

### **Timeline and Deadlines**

Proposal Abstract Submission: **September 5, 2020**

Decisions to Authors: September 20, 2020

Full Submission of chapters: **December 5, 2020**

Peer Review process: December 10-February 1, 2021

Authors notified of peer-review feedback: February 15, 2021

Revised book chapters due: March 25, 2021

Final feedback: April 20, 2021

Final chapters due from authors: May 20, 2021

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